

Global Voices • Strategic Solutions

Save the Date

Honest & Open Dialogue • Real Issues 6th Annual CDO Forum™

Plan to Attend

Workplace Focus • Workplace Implications



Join us, the 2009 CDO Forum Program Co-Chairs, for an intimate conversation as we continue the ongoing dialogue to address real 21st century challenges and explore unique opportunities to advance the compelling case for diversity and inclusion in the workplace and explore its global implications.

Steve Bucherati
Chief Diversity Officer
Coca-Cola, Inc.

Pat Harris
Chief Diversity Officer
McDonald's Corp.

April 29-30, 2009 • Atlanta, Georgia • Sheraton Hotel

A Program of the Johnnetta B. Cole Global Diversity & Inclusion Institute



PLEASE
PLACE
STAMP
HERE

The work of leading diversity and inclusion in the workplaces continues to grow in complexity. Your efforts must be innovative, with a foundation of sound, measurable, business practices, imbedded throughout an organization. On the face of the current economic, social and political climate, never have the implications of your work held higher importance.

In 2004, a small group of committed diversity and inclusion executives joined me to launch the 1st annual CDO Forum™ and your support over the years has been overwhelming. You continue to tell us how much you value a forum for open and honest dialogue on real issues aimed at supporting your exciting role in advancing workplace diversity. Never will your efforts have greater workplace implications for the global economy than now.

This 2009 conference planning team, under the leadership of Pat Harris and Steve Bucherati who we all agree represent the "platinum" standard for diversity and inclusion leadership, is working to create an agenda to increase your knowledge, inspire your efforts, expand your success and provoke your thoughts. I'm looking forward to what I know will be an exciting program.

I can't wait to welcome your participation and express appreciation for your support at the 2009 CDO Forum™. Start planning now to join me in Atlanta, April 29-30, 2009.

Dr. Johnnetta B. Cole
Board Chair
JBC Institute



CHIEF DIVERSITY OFFICERS FORUM



"In order to understand our past and ensure our future, we must know our past."

Make Plans to Join Us As We Pay Tribute To Our First "Circle of Legacies" - Thought Leaders Who Have Helped Us To Move The Work Of Diversity And Inclusion Forward